

## Successful trade fair appearance for wire, Tube, GIFA and METEC Southeast Asia at location Bangkok

From 5 to 7 October 2022 the leading regional trade fairs for the wire, cable and tube & pipe sectors, wire and Tube Southeast Asia, presented their latest technologies concurrently with the foundry and metallurgy trade fairs, GIFA Southeast Asia and METEC Southeast Asia, at BITEC in Bangkok.

Owing to the extended ranges the trade fairs at the Bangkok location have strengthened their expertise as leading regional information and trading platforms. A total of 244 exhibitors from 32 countries travelled to Bangkok to demonstrate the innovative power in their key technologies. 85% of the exhibiting companies were of international origin.

Alongside the upstream supplier industries machinery, equipment, products and solutions from the iron, non-ferrous and steel industries as well as the wire, cable and pipe and tube sectors were on display.

To the tune of 6,000 trade visitors from 60 countries came to Bangkok, primarily from Australia, Bangladesh, India, Indonesia, Malaysia, Pakistan, Vietnam and Singapore – plus 76 local visitor groups.



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U78, U79: Messe Ost/Stockumer Kirchstr.  
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At 90% visitor satisfaction it became clear that both supply and demand corresponded to market needs.

### **wire and Tube Southeast Asia**

Since 1997 the key players in the wire and cable sectors have presented themselves at wire and Tube SEA in Asia every two years.

On display here are machines and equipment for wire making, processing and wire finishing, accessories, measuring, control and test engineering as well as new and further developed special wires and cables. Machinery and technologies from the segments tube and pipe production, processing and finishing supplemented the ranges at Tube SEA.

The visitors of both trade fairs are producers, upstream suppliers to and buyers from the wire, cable, tube and pipe, automotive, oil, gas, construction, energy and electrical industries.

### **First appearance for GIFA and METEC Southeast Asia in 2022**

For the first time, companies from the foundry and metallurgical sectors of industry showcased their technologies concurrently at GIFA Southeast Asia and METEC Southeast Asia – thereby completing the value chain of the manufacturing, metal-working and finishing industry.



The background to extending the industrial trade fairs in Asia was the rising demand for machinery, equipment and products for Southeast Asia's growing infrastructure.

In view of the booming projects in the construction sector, the growing demand for products from iron and steel production and the rising demand for logistics and transport services the extension from two to four thematically interlocking trade fairs has proven to be a win-win for all parties involved.

As early as next year the trade fair quartet will again be hosted in Bangkok – this time from 20 to 22 September 2023.



**wire and Tube Southeast Asia**

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